

# 江南大学硕士留学生研究生培养方案

( 学科门类: 艺术学 一级学科代码: 1305 一级学科名称: 设计学 )

( 二级学科代码: 二级学科名称: )

## 学科简介

江南大学地处中国经济最发达的长江三角洲地区中心城市---江苏省无锡市, 是教育部直属、国家“双一流”、“211工程”重点建设高校。江南大学设计学院前身创建于1960年无锡轻工业学院造型系, 是中国现代设计教育的主要发源地, 也是中国设计教育改革的先锋和示范学院。设计学科排名位于第四轮学科评估A类(2017)、软科中国最好学科排名(2020)第三。

Jiangnan University is located in the central city of the Yangtze River Delta, Wuxi, Jiangsu Province China. The university is directly under the Ministry of Education, and one of the country's "double first- class", "211 project" key construction universities. School of Design, Jiangnan University, formerly known as Molding Department of Wuxi Institute of Light Industry in 1960, is one of the institute with longest history of Chinese modern design education and one of the earliest design program in China. The design discipline ranks in A category (2017) in the 4th round of discipline assessment, and ranks the 3rd in the Best Chinese Subjects Ranking (2020).

## 培养目标

伴随信息革命和技术的飞速发展, 人们对于服务与体验的需求也逐渐加强。面向当下及未来社会出现的新需求、新挑战, 江南大学设计学院开设了“国际研究生服务与体验设计”国际研究生培养项目。该项目将围绕服务与体验进行系统的学习、实践和探究, 以培养具宽广国际化视野, 了解系统的服务与体验设计基础知识与研究方法, 熟悉本学科国内外发展动态, 具有较强的设计分析、研究和表达能力, 具有社会责任感和受尊重的设计领导者。

With the rapid development of information revolution and technology, the demand for services and experiences has gradually increased. Facing the new needs and challenges emerging in the present and future society, the School of Design of Jiangnan University launched the International Postgraduate Program for Service and Experience Design. The project will systematically study, practice and explore the basic knowledge in services and experiences design to cultivate socially responsible and respected design leaders with a broad international vision, systematic understand of the service and experience design and research methods, the latest development of the subject at home and abroad, and analytical research and presentation skills.

## 研究方向

## 服务与体验设计

Service and Experience Design

### 学习年限

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学制3年. 研究生在校学习期间最少为2.5年, 研究生最长在校学习时间不超过3.5年.

The program is with 3 years duration. Students are required to study for at least 2.5 years, and the longest study duration is 3.5 years.

### 学分要求

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学术学位硕士研究生总学分不低于35学分, 包括课程学分和必修环节学分。课程分为: 公共课、学位课、选修课。公共课7学分为必选课, 学位课不少于13学分, 必修环节7学分, 选修课学分根据总学分确定。

跨专业或以同等学力录取的硕士研究生应补修3门本学科本科主干课程 (不计学分)。

It is required that students need to acquire at least 35 credits for graduation. Courses including public course, degree courses, elective courses. Public courses are 7 required credits, degree courses are expected to be no less than 13 credits, required practices are 7 credits, the number of credits for elective courses are decided upon the total credit requirements.

Students from non-design background should take 3 major undergraduate courses as make-up courses, and the make-up courses are not included in the total credits.

### 培养方式

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参见《江南大学来华留学硕士研究生培养方案》。

Refer to “Jiangnan University Masters’ Program Training Program for International Students Studying in China”.

### 考核方式及要求

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课程、教学实践和学术论文等环节考核分为考试、考查和答辩等形式, 中期考核一般在第三学期进行。具体参见《江南大学研究生手册》之《江南大学来华留学硕士研究生培养方案》。

Courses, teaching practices, and academic papers are evaluated in forms of examinations, research reports, and defenses.

Mid-term inspection will be conducted on the third semester. For details, please refer to the “Jiangnan University Masters’ Program Training Program for International Students Studying in China” in the “Jiangnan University Graduate Handbook”.

### 优选机制

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无

N/A

## 学位论文要求

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1. 参见学位评定分委员会制定的具体条例。论文语言为英文。参见《江南大学研究生手册》之《江南大学来华留学硕士研究生培养方案》、《江南大学研究生学术道德规范管理条例》、《江南大学关于学术不端行为检测结果的处理办法》、《江南大学对抽检评议有不合格意见的研究生学位论文的处理办法》执行。

2. 参见“江南大学研究生学位论文要求及格式规定”按学院英文模板撰写、参见“江南大学博士、硕士学位论文盲审实施细则”进行校内盲审。

3. 参见学位评定分委员会制定的具体条例。

4. 学位论文语言为英文，并提供中文摘要。

1. See the specific regulations established by the degree assessment subcommittee. The language of the paper is English. See "Jiangnan University Graduate Handbook", "Jiangnan University graduate academic ethics management regulations", "Jiangnan University on the treatment of academic misconduct test results", "Jiangnan University Sampling and evaluation of the treatment methods for postgraduate dissertations with unqualified opinions" in the "Jiangnan University Graduate Handbook".

2. Refer to "The Requirements and Format Regulations for Postgraduate Thesis of Jiangnan University" according to the English template of the school, and refer to the "Detailed Rules for the Implementation of the Blind Examination of Doctoral and Master's Thesis of Jiangnan University" for blind review within the school.

3. See the specific regulations established by the degree assessment subcommittee. 4. The dissertation language is in English and provides a Chinese abstract.

## 论文答辩及学位授予

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1. 参见《江南大学研究生手册》之“江南大学学术型硕士学位授予工作细则”。

2. 参见学位评定分委员会制定的具体条例。

3. 答辩语言为英文。

1. See "Jiangnan University Graduate Master's Handbook" "Jiangnan University Academic Master's Degree Award Working Rules".

2. See the specific regulations established by the degree assessment subcommittee.

3. The language of the defense is English.

## 课程设置与考试要求

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| 课程类别 | 课程编号    | 课程名称   | 学分 | 学期 | 授课方式 | 考试方式     | 备注 | 分组情况   |
|------|---------|--|----|----|------|----------|----|--|
| A公共课 | 2318L01 | Basic Chinese I                                | 2  | 64 | 1    | 面授<br>讲课 | 笔试 |  |
|      | 2318L02 | Basic Chinese II                               | 2  | 64 | 2    | 面授<br>讲课 | 笔试 |  |
|      | 240102  | 自然辩证法概论  | 1  | 18 | 1    | 面授<br>讲课 | 其他 | 免修   |
|      | 240106  | 新时代中国特色社会主义思想理论与实践                             | 2  | 36 | 1    | 面授<br>讲课 | 其他 | 免修   |
| C学位课 | 0319L02 | Service Design Research                        | 3  | 48 | 3    | 面授<br>讲课 | 考查 | 第1组, 选1-8门选13-17学分,degree courses are expected to be no less than 13 credits |
|      | 0319L03 | Products System and Experience Design Frontier | 3  | 48 | 3    | 面授<br>讲课 | 考查 |  |
|      | 0319L04 | Research Advancement I                         | 1  | 16 | 2    | 面授<br>讲课 | 考查 |  |
|      | 0319L05 | Research Advancement II                        | 1  | 16 | 3    | 面授<br>讲课 | 考查 |  |
|      | 0319L06 | Research Advancement III                       | 1  | 16 | 4    | 面授<br>讲课 | 考查 |  |
|      | 0319L07 | Research Advancement IV                        | 1  | 16 | 5    | 面授<br>讲课 | 考查 |  |
|      | 0319L08 | User Research and Product Definition           | 3  | 48 | 1    | 面授<br>讲课 | 考查 |  |
|      | 2021L01 | Design Research and Academic Writing           | 4  | 64 | 1    | 面授<br>讲课 | 考查 |  |
| D选修课 | 0318L10 | International workshop                         | 2  | 32 | 2    | 面授<br>讲课 | 考查 | 第2组, 选1-5门选8-18学分,Minimum 8 credits  |
|      | 0318L13 | Interactive design Principle and Methods       | 4  | 64 | 2    | 面授<br>讲课 | 考查 |  |
|      | 2021L02 | Design for Healthcare                          | 4  | 64 | 1    | 面授<br>讲课 | 考查 |  |
|      | 2021L03 | From Creation to Business                      | 4  | 64 | 2    | 面授<br>讲课 | 考查 |  |
|      | 2021L04 | Service Design and Social Innovation           | 4  | 64 | 2    | 面授<br>讲课 | 考查 |  |

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|-----------|---------|--|---|---|---|----------|----|--|
| F必修<br>环节 | 0318L16 | Paper presentation on<br>International seminar and<br>conference | 2 | 0 | 3 | 交流<br>报告 | 考查 |  |
|           | 2021L05 | Thesis Construction and<br>Advancement                           | 2 | 0 | 5 | 辅导       | 考查 |  |
|           | L200001 | Teaching Practice  | 2 | 0 | 4 | 实践       | 考查 |  |
|           | L200003 | Professional English   | 1 | 0 | 2 | 阅读<br>翻译 | 考查 |  |

### 培养环节

| 培养环节代码  | 培养环节名称                | 培养环节类型 | 培养环节学分 | 备注 |
|---------|-----------------------|--------|--------|----|
| 0320S26 | 论文构建与进阶               | 必修环节   | 2      |    |
| L200001 | Teaching Practice     | 必修环节   | 2      |    |
| L200002 | The Report of Science | 必修环节   | 2      |    |
| L200003 | Professional English  | 必修环节   | 1      |    |